



The Man. The Mission. The Message.

Murugavel Janakiraman is the Founder and CEO, Matrimony.com – whose flagship brand is BharatMatrimony, the most trusted matrimony service (as per The Brand Trust Report). The company is powered by 4000+ employees across 140 branches in 20 major cities in India. Matrimony.com, India's first pure play Consumer Internet Company, was publicly listed in Sept 2017.

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BharatMatrimony has facilitated a record number of marriages and has been featured in the Limca Book of Records for most number of documented marriages online. Over more than a decade, it has earned the trust of Indians across the globe.

Twice he was nominated by The Economic Times for the "Entrepreneur of the Year" award. Besides being awarded Digital Entrepreneur of the Year by WAT, he was also Chairman Emeritus of the IAMAI (Internet and Mobile Association of India).

He had his humble beginnings as a programmer and used spare time to build a Tamil Community Site to connect NRIs in the US, back in 1997. He added a matrimony section and, to his surprise, it was an instant hit and attracted a sizeable traffic. Quick to realize the opportunity, he decided to foray into an exclusive matrimony service in 2001 with a 300 sq. ft. office in Chennai.

He bootstrapped with \$10 per month and after two years invested \$1000 per month. Matrimony.com raised about \$20 M (less than Rs 100 Cr) in two rounds of funding before the public issue which comprised fresh issue aggregating up to Rs 130 crore.

Apart from BharatMatrimony which runs the service in 15 languages, he pioneered several new services including EliteMatrimony, an exclusive matrimony service to help celebrities and the upper crest of society find meaningful relationships that last a lifetime; Assisted Services, the personalised match making service from BharatMatrimony; CommunityMatrimony.com, the world's largest conglomerate of over 300+ community oriented portals besides MatrimonyPhotography, MatrimonyBazaar and MatrimonyMandaps.

In his 40s now, he looks at the matrimony service as a way to build a strong Bharat. "The future of a country depends on its Citizens. Good Citizens emerge from Good Parenting. Good Parenting happens in a Happy Marriage. And, we are the Gateway to Happy Marriages" underlines the purpose of Matrimony.com.

Personal Life

Murugavel Janakiraman graduated in Statistics from the Presidency College, Chennai and completed his MCA from the University of Madras. He discovered his wife Deepa through BharatMatrimony. The couple is happily married and blessed with two children Arjun and Anisha.

Spiritually inclined, he says he has benefitted from the teachings of his Guru Mahatria Ra and the yoga practices of Sadhguru Jaggi Vasudev.