

Our Company was incorporated as "Matrimony Services.com Private Limited", a private limited company under the Companies Act, 1956 on July 13, 2001, at Chennai, Tamil Nadu. The name of our Company was subsequently changed to "Bharatmatrimony.com Private Limited" pursuant to a resolution passed by the shareholders of our Company on December 5, 2003. A fresh certificate of incorporation consequent to change of name was issued by the Registrar of Companies, Tamil Nadu ("RoC") on December 15, 2003. The name of our Company was further changed to "Consim Info Private Limited" pursuant to a special resolution of the shareholders of our Company dated August 30, 2007 and a fresh certificate of incorporation was issued by the RoC on September 27, 2007. Subsequently, the name of our Company was changed to "Matrimony.com Private Limited" pursuant to a special resolution of the shareholders of our Company dated July 27, 2012 and a fresh certificate of incorporation was issued by the RoC on August 17, 2012. Subsequently, upon conversion to a public limited company pursuant to a special resolution of the shareholders of our Company dated December 2, 2014 the name of our Company was changed to Matrimony.com Limited and a fresh certificate of incorporation was issued by the RoC on January 2, 2015.

Registered Office and Corporate Officer: TVH Belicia Towers, Tower II, 10th Floor, No. 94, MRC Nagar, Mandaveli, Chennai - 600028. For information in relation to changes in our name and registered office, see "History and Certain Corporate Matters" beginning on page 161. **Telephone:** +91 44 2463 1500; **Facsimile:** +91 44 2463 1777; **Contact Person:** S. Vijayanand, Company Secretary and Compliance Officer. **Telephone:** +91 44 2463 1613; **Facsimile:** +91 44 2463 1777; **E-mail:** compliance@matrimony.com; **Website:** www.matrimony.com **CIN:** U63090TN2001PLC047432

PROMOTER OF OUR COMPANY: MURUGAVEL JANAKIRAMAN

INITIAL PUBLIC OFFERING OF UP TO [] EQUITY SHARES OF FACE VALUE OF ₹ 5.00 EACH ("EQUITY SHARES") OF MATRIMONY.COM LIMITED (OUR "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [] PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [] PER EQUITY SHARE, AGGREGATING UP TO ₹ [] MILLION (THE "OFFER") COMPRISING A FRESH ISSUE OF UP TO [] EQUITY SHARES BY OUR COMPANY AGGREGATING UP TO ₹ 1,300 MILLION (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 3,767,254 EQUITY SHARES AGGREGATING UP TO ₹ [] MILLION (COMPRISING OFFER FOR SALE OF UP TO 1,461,006 EQUITY SHARES BY BESSEMER INDIA CAPITAL HOLDINGS II LTD. AGGREGATING UP TO ₹ [] MILLION, OFFER FOR SALE OF UP TO 155,760 EQUITY SHARES BY MAYFIELD XII, MAURITIUS AGGREGATING UP TO ₹ [] MILLION, OFFER FOR SALE OF UP TO 1,683,207 EQUITY SHARES BY CMDB II AGGREGATING UP TO ₹ [] MILLION, OFFER FOR SALE OF UP TO 384,447 EQUITY SHARES BY MURUGAVEL JANAKIRAMAN ("PROMOTER SELLING SHAREHOLDER") AGGREGATING UP TO ₹ [] MILLION AND OFFER FOR SALE OF UP TO 82,834 EQUITY SHARES BY INDRANI JANAKIRAMAN (A MEMBER OF OUR PROMOTER GROUP) AGGREGATING UP TO ₹ [] MILLION (COLLECTIVELY, THE "SELLING SHAREHOLDERS") (COLLECTIVELY THE "OFFER FOR SALE"). THE OFFER INCLUDES A RESERVATION OF UP TO [] EQUITY SHARES AGGREGATING UP TO ₹ 5 MILLION FOR ELIGIBLE EMPLOYEES (THE "EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER SHALL CONSTITUTE []% AND []% OF THE POST-OFFER PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY, RESPECTIVELY.

* A discount of ₹ 98 to the Offer Price may be offered to Retail Individual Bidders ("Retail Discount") and Eligible Employees Bidding in the Employee Reservation Portion ("Employee Discount").

Price Band: ₹ 983 to ₹ 985 per Equity Share of face value of ₹5 each

The Floor Price is 196.60 times the face value and the Cap Price is 197 times the face value

Bids can be made for a minimum of 15 Equity Shares and in multiples of 15 Equity Shares thereafter

Risks to Investors:

- i. The two Book Running Lead Managers associated with the Offer have handled 37 public offers in the past three years, out of which 10 offers closed below the offer price on listing date.
- ii. Weighted Average Return on Net Worth for Fiscal 2017, 2016 and 2015 is (15.02)% on a consolidated basis.
- iii. The price/earnings ratio based on diluted EPS of ₹ 20.40 on consolidated basis and of ₹ 10.50 on unconsolidated basis in Fiscal 2017 for the issuer at the upper end of the Price band is as high as 48.28 on consolidated basis and 93.81 on unconsolidated basis, respectively as compared to the NIFTY 50 price earnings ratio of 21.56 (as on March 31, 2017) as there is no comparative listed industry peers in the same segment/business.
- iv. The average cost of acquisition of Equity Shares for Murugavel Janakiraman (our Promoter Selling Shareholder) is ₹ 3.03, Bessemer India Capital Holdings II Ltd is ₹ 307.96, Mayfield XII, Mauritius is ₹ 230.47, CMDB II is ₹ 931.67, Indrani Janakiraman is ₹ 0.04 and the Offer Price at upper end of the Price Band is significantly high at ₹ 985.

BASIS FOR OFFER PRICE

The Offer Price will be decided by our Company and the Selling Shareholders in consultation with the BRLMs on the basis of assessment of market demand for the offered Equity Shares through the Book Building Process and on the basis of the following qualitative and quantitative factors. The face value of the Equity Shares is ₹ 5 per share and the Offer Price is 196.60 times of the face value at the lower end of the Price Band and 197 times of the face value at the higher end of the Price Band.

Investors should also refer to the sections "Risk Factors" and "Financial Information" and the chapter "Our Business" beginning on pages 17, 201 and 137, respectively, to get a more informed view before making the investment decision.

Qualitative Factors

Some of the qualitative factors which form the basis of the Offer Price are:

1. Large database of profiles and consequential network effect;
2. Micro-market strategy and customized or personalized services;
3. Strong consumer brand;
4. Wide on-the-ground network for customer acquisition and support;
5. Robust technology and analytics;
6. Efficient business model.

For a detailed discussion of the above qualitative factors, which form the basis for computing the Offer Price, please see the chapter "Our Business" and the section "Risk Factors" beginning on pages 137 and 17, respectively, of the RHP.

Quantitative Factors

Some of the information presented below relating to our Company is derived from our Company's Financial Statements for fiscal years 2017, 2016 and 2015 and the three months ended June 30, 2017, prepared in accordance with Indian GAAP and the Companies Act and restated in accordance with the SEBI Regulations. For more details on the financial information, please see the section "Financial Information" beginning on page 201. The ratios presented below from the Financial Statements are post-consolidation of shares.

Some of the quantitative factors which may form the basis for computing the Offer Price are as follows:

1. Basic and Diluted Earnings Per Share ("EPS")

a. As per Restated Unconsolidated Summary Statements:

Period	Basic EPS (₹)	Diluted EPS (₹)	Weights
Fiscal 2017	11.90	10.50	3
Fiscal 2016	(15.63)	(15.63)	2
Fiscal 2015	(3.07)	(3.07)	1
Weighted Average	0.23	(0.47)	

For the three months period ended June 30, 2017, the Basic EPS was 4.46 and the diluted EPS was 4.41 (not annualised)

Note 1: EPS can be defined as follows: Basic Earnings per share (₹) = Net profit / (loss) after taxes (as restated)/Weighted average number of equity shares outstanding during the year. Diluted Earnings per share (₹) = Net profit / (loss) after taxes (as restated)/Weighted average number of diluted equity shares outstanding during the year

Note 2: Weighted average number of equity shares is the number of equity shares outstanding at the beginning of the year/ period adjusted by the number of equity shares issued during the year multiplied by the time weighting factor. The time weighting factor is the number of days for which the specific shares are outstanding as a proportion of total number of days during the year.

Note 3: Earnings per share calculations are in accordance with Accounting Standard 20 on Earnings Per Share notified under section 133 of the Companies Act 2013, read along with Rule 7 of the Companies (Accounts) Rules, 2014 and Companies (Accounting Standards) Amendment Rules, 2016. As per Accounting Standard 20, in case of bonus shares or consolidation of shares, the number of shares outstanding before the event is adjusted for the proportionate change in the number of equity shares outstanding as if the event had occurred at the beginning of the earliest period reported. Weighted average number of equity shares outstanding during all the previous years have been considered accordingly.

2. Price Earning Ratio ("P/E") in relation to the Price Band of ₹ 983 to ₹ 985 per Equity Share:

a. P/E based on Basic EPS for the year ended March 31, 2017:

Particulars	P/E (Unconsolidated)		P/E (Consolidated)	
	P/E at the Floor Price	P/E at the Cap Price	P/E at the Floor Price	P/E at the Cap Price
P/E based on Basic EPS	82.61	82.77	42.50	42.59
P/E based on Weighted Average Basic EPS	4,273.91	4,282.61	N.A.*	N.A.*

*Since EPS is negative, P/E ratio is not applicable

Particulars	P/E (Unconsolidated)		P/E (Consolidated)	
	P/E at the Floor Price	P/E at the Cap Price	P/E at the Floor Price	P/E at the Cap Price
P/E based on Diluted EPS	93.62	93.81	48.19	48.28
P/E based on Weighted Average Diluted EPS	N.A.*	N.A.*	N.A.*	N.A.*

*Since EPS is negative, P/E ratio is not applicable

b. As per Restated Consolidated Summary Statements:

Period	Basic EPS (₹)	Diluted EPS (₹)	Weights
Fiscal 2017	23.13	20.40	3
Fiscal 2016	(50.80)	(50.80)	2
Fiscal 2015	(2.01)	(2.01)	1
Weighted Average	(5.70)	(7.07)	

For the three months period ended June 30, 2017, the Basic EPS was 7.71 and the diluted EPS was 7.62 (not annualised)

3. Return on Net Worth ("RoNW")

a. As per Restated Unconsolidated Summary Statements:

Period	RoNW %	Weight
Fiscal 2017	1906.03	3
Fiscal 2016	(94.25)	2
Fiscal 2015	(316.49)	1
Weighted Average	868.85	

For the three month period ended June 30, 2017, the RoNW was 112.52% (not annualised)

Note 1: Return on net worth (%) = Net profit / (loss) after tax (as restated) / Net worth at the end of the year including preference share capital. Note 2: Net worth = Equity share capital + Reserves and surplus (including Securities Premium and surplus / (deficit) in statement of profit and loss) + Preference share capital. These ratios have been computed after considering the retrospective adjustment of the bonus shares and consolidation of share capital.

4. Minimum Return on Net Worth required to maintain pre-Offer EPS for the year ended March 31, 2017

a. Unconsolidated

Particulars	Minimum RoNW (%) at the Floor Price	Minimum RoNW (%) at the Cap Price
To maintain pre-Offer Basic EPS for the year ended March 31, 2017	18.71	18.71
To maintain pre-Offer Diluted EPS for the year ended March 31, 2017	18.57	18.57

b. Consolidated

Particulars	Minimum RoNW (%) at the Floor Price	Minimum RoNW (%) at the Cap Price
To maintain pre-Offer Basic EPS for the year ended March 31, 2017	47.38	47.38
To maintain pre-Offer Diluted EPS for the year ended March 31, 2017	47.01	47.01

5. Net Asset Value per Share

a. NAV per Share: Post Consolidation of Shares (Refer note 3 below)

Particulars	As on Mar 31 2017 (₹)	As on Mar 31, 2016 (₹)	As on Mar 31, 2015 (₹)
As per Restated Unconsolidated Summary Statements	(0.56)	(11.58)	(0.67)
As per Restated Consolidated Summary Statements	(14.67)	(35.95)	(0.44)

As on June 30, 2017, the Net Asset Value per Equity Share on a standalone basis was 3.97 and on a consolidated basis was (8.53) respectively (not annualised)

b. Offer Price: ₹ [] per Share. c. NAV after the Offer: ₹ [] per Share

Note 1: Net asset value per share (₹) = Net worth at the end of the year/Total number of equity shares outstanding at the end of the year + Potential equity shares from convertible preference shares. Note 2: Net worth = Equity share capital + Reserves and surplus (including Securities Premium and surplus / (deficit) in statement of profit and loss) + Preference share capital. These ratios have been computed after considering the retrospective adjustment of the bonus shares and consolidation of share capital.

6. Comparison with Industry Peers

Our Company is a provider of online matrimonial services, including online matchmaking services, marriage services and related sale of other products and services. We believe none of the listed companies in India are focused on these segments. There are, however, internet based services in India, which are listed in the peer group companies as below:

Name of the Company	Revenue from operations (₹ in million)	Face Value per Equity Share (₹)	Basic EPS (₹)	P/E	RoNW (%)	NAV (₹)
Just Dial(1)	7,186.10	10	17.46	30.21	13.41%	130.19
Info Edge(2)	8,876.31	10	(1.96)	N.A.	(2.68)%	131.37

Source: (1) Financial Results for the year ended March 31, 2017 as reported to the exchange and NSE Price data as on March 31, 2017 (2) Annual Report for the year ended March 31, 2017.

Note 1: Basic EPS = Basic Earnings per share; P/E = Price per share / Basic EPS; RoNW = Return on Net Worth; NAV = Net Asset Value per share, N.A. – Not applicable. Note 2: Basic EPS, P/E, RoNW and NAV as stated above are based on consolidated operations. Note 3: Basic EPS is as reported by the company. Note 4: Net worth = Share Capital + Reserves and Surplus, as reported by the company. Note 5: RoNW has been calculated as Profit After Tax divided by average of net worth at the beginning of the financial year and net worth at the end of the financial year. Note 6: NAV has been calculated as net worth at the end of the financial year divided by common equity shares outstanding at the end of the financial year. Common equity shares outstanding is as reported by the company.

7. The Offer Price will be [] times of the face value of the Equity Shares

The Offer Price of ₹ [] per Equity Share is [] times the face value of ₹ 5 per equity share. The Offer Price has been determined by the Company and Selling Shareholders in consultation with the BRLMs, on the basis of the demand from investors for the Equity Shares through the Book Building Process and is justified in view of the above qualitative and quantitative parameters. Investors should read the above mentioned information along with "Risk Factors", "Our Business" and "Financial Statements" beginning on pages 17, 137 and 201 of the RHP respectively, to have a more informed view. The trading price of the Equity Shares could decline due to the factors mentioned in the section "Risk Factors" beginning on page 17 of the RHP or any other factors that may arise in the future and you may lose all or part of your investments.

For further details, please see the section entitled "Basis for Offer Price" beginning on page 119 of the RHP.

BID/OFFER PROGRAMME:

BID/OFFER OPENS ON SEPTEMBER 11, 2017* | BID/OFFER CLOSURES ON SEPTEMBER 13, 2017**

*Our Company and the Selling Shareholders in consultation with the BRLMs may consider participation by Anchor Investors. The Anchor Investors shall Bid during the Anchor Investor Bidding Date, i.e., one Working Day prior to the Bid Opening Date.

**Our Company and the Selling Shareholders in consultation with the BRLMs may decide to close the Bidding Period for QIBs one Working Day prior to the Bid Closing Date, in accordance with the SEBI Regulations.

ASBA* Simple, Safe, Smart way of Application - Make use of it !!!

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below. **Mandatory in public issues from January 01, 2016. No cheque will be accepted.**

In case of any revision in the Price Band, the Bidding Period shall be extended for at least three Working Days after such revision of the Price Band, subject to the total Bidding Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bidding Period, if applicable, shall be widely disseminated by notification to the BSE and NSE, by issuing a press release and also by indicating the change on the websites of the members of the Syndicate.

This Offer is being made pursuant to Rule 19(2)(b)(ii) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"). The Offer is being made through the Book Building Process in accordance with Regulation 26(2) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended (the "SEBI Regulations"), wherein at least 75% of the Net Offer shall be Allotted on a proportionate basis to Qualified Institutional Buyers ("QIBs"), provided that our Company and the Selling Shareholders in consultation with the BRLMs may allocate up to 60% of the QIB Portion to Anchor Investors at the Anchor Investor Allocation Price, on a discretionary basis, out of which at least one-third will be reserved for domestic Mutual Funds subject to valid bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. The number of Equity Shares representing 5% of the Net QIB Portion (other than Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only. The remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to QIBs (other than Anchor Investors), including Mutual Funds, subject to valid bids being received from them at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. If at least 75% of the Net Offer cannot be Allotted to QIBs, all the application monies will be refunded forthwith. Further, not more than 15% of the Net Offer shall be available for allocation on a proportionate basis to Non Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders in accordance with the SEBI Regulations, subject to valid bids being received from them at or above the Offer Price and such that, subject to availability of Equity Shares, each Retail Individual Bidder shall be Allotted not less than the minimum Bid Lot, and the remaining Equity Shares, if available, shall be Allotted to all Retail Individual Bidders on a proportionate basis. All potential investors, other than Anchor Investors, are required to participate through the Applications Supported by Blocked Amount ("ASBA") process by providing the details of their respective bank accounts in which the corresponding Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs"). For details, see "Offer Procedure" beginning on page 407 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Offer, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Offer. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see the section titled "History and Certain Corporate Matters" on page 161 of the RHP and Clause II of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see the section titled "Material Contracts and Documents for Inspection" beginning on page 478 of the RHP.

LIABILITY OF THE MEMBERS OF THE COMPANY: Limited by shares

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 180,000,000 divided into 36,000,000 Equity Shares of ₹ 5 each and ₹ 21,000,000 divided into 4,200,000 Preference Shares of ₹ 5 each. The issued, subscribed and paid-up share capital of our Company before the Offer is ₹ 106,299,005 divided into 21,259,801 Equity Shares of ₹ 5 each. For details of the Capital Structure, see "Capital Structure" beginning on the page 84 of the RHP.

Names of the signatories to the Memorandum of Association of our Company and the number of Equity Shares subscribed by them: Given below are the names of the signatories of the Memorandum of Association of our Company and the number of Equity Shares subscribed by them at the time of signing of the Memorandum of Association of our Company – 5,000 Equity Shares of ₹ 10 each by C Shankar and 5,000 Equity Shares of ₹ 10 each by C Samundeeswarar.

LISTING: The Equity Shares offered through this Red Herring Prospectus are proposed to be listed on the BSE and the NSE. Our Company has received in-principle approval from the BSE and the NSE for listing of the Equity Shares pursuant to their letters dated May 26, 2017 and May 25, 2017, respectively. For the purposes of this Offer, the BSE shall be the Designated Stock Exchange.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): SEBI only gives its observations on the offer documents and this does not constitute approval of either the Offer or the specified securities or the offer document. Investors are advised to refer to page 385 of the RHP for the full text of the Disclaimer Clause of SEBI.

DISCLAIMER CLAUSE OF THE BSE (The Designated Stock Exchange): The BSE does not in any manner: (a) warrant, certify or endorse the correctness or completeness of any of the contents of the RHP; (b) warrant that the Company's securities will be listed or will continue to be listed on the BSE; or (c) take any responsibility for the financial or other soundness of the Company, its promoters, its management or any scheme or project of the Company; and it should not for any reason be deemed or construed that the RHP has been cleared or approved by the BSE. The investors are advised to refer to page 391-392 of the RHP for the full text of the Disclaimer clause of the BSE.

DISCLAIMER CLAUSE OF THE NSE: "It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer document has been cleared or approved by NSE nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of the Offer document." The investors are advised to refer to page 392 of the RHP for the full text of the Disclaimer clause of the NSE.

GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of the Issuer and the Offer, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" beginning on page 17 of the RHP.

BOOK RUNNING LEAD MANAGERS	REGISTRAR TO THE OFFER	COMPANY SECRETARY & COMPLIANCE OFFICER
 <p>AXIS CAPITAL Axis Capital Limited 1st floor, Axis House, C-2, Wadia International Centre, P.B. Marg, Worli Mumbai 400 025. Tel.: +91 22 4325 2183; Fax: +91 22 4325 3000 E-mail: matrimony@axiscap.in; Investor grievance e-mail: complaints@axiscap.in Website: www.axiscapital.co.in; Contact Person: Simran Gadh SEBI Registration No.: INM000012029</p>	 <p>KARVY Computershare Karvy Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad – 500 032. Telephone: +91 40 6716 2222; Facsimile: +91 40 2343 1551 Toll free no: 1800 3454 001; Email ID: einward.ris@karvy.com Website: www.karisma.karvy.com; Investor Grievance ID: matrimony.ipo@karvy.com Contact Person : M. Murali Krishna; SEBI Registration No.: INR000000221</p>	<p>Mr. S. Vijayanand, TVH Belicia Towers, Tower II, 10th Floor, No. 94, MRC Nagar Mandaveli, Chennai - 600028. Telephone: +91 44 2463 1613 Facsimile: +91 44 2463 1777; E-mail: investors@matrimony.com Website: www.matrimony.com</p> <p>Bidders can contact the Company Secretary and Compliance Officer, the BRLMs and the Registrar to the Offer in case of any pre-Offer or post-Offer related problems such as non-receipt of Allotment Advice, credit of Allotted Equity Shares in the beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode etc.</p>

AVAILABILITY OF RHP: Investors are advised to refer to the RHP and the Risk Factors contained therein before applying in the Offer. Full copy of the RHP is available on the website of the SEBI at www.sebi.gov.in, the websites of the BRLMs at www.axiscapital.co.in and www.icicisecurities.com and the Stock Exchanges at www.bseindia.com and www.nseindia.com, respectively.

AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application form can be obtained from the Registered Office of Company, **MATRIMONY.COM LIMITED**, Telephone: +91 44 2463 1500; Facsimile: +91 44 2463 1777 and BRLMs: **Axis Capital Limited**, Tel.: +91 22 4325 2183, Fax: +91 22 4325 3000; **ICICI Securities Limited**, Tel.: +91 22 2288 2460, Fax: +91 22 2282 6580 at selected locations of Sub-Syndicate Members (as given below), Registered Brokers, RTAs and CDPs participating in the Offer. Bid cum Application Forms will also be available on the websites of BSE, NSE, and at the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchanges and SEBI.

SUB-SYNDICATE MEMBERS: Axis Securities Limited; Achivers Equities Ltd; Aicon Global Services Ltd; Almond Global Securities Limited; Amit Jansari Financial Services Pvt Limited; Amrapali Capital & Finance Services Limited; Anand Share Consultancy; Anil Dhulia; ANS Pvt Limited; Anand Rathi Share & Stock Brokers Ltd; Ashika Stock Broking Limited; Ashwani Dandia & Co; Asit C Mehta Investment Intermediates Limited; Bonanza Portfolio Limited; Dalal & Broacha Stock Broking Pvt Limited; DB (International) Stock Brokers Ltd Eureka Stock & Share Broking Services Limited; Edelweiss Broking Ltd; G Ray & Co. (Consultants) Limited; Guinness Securities Limited; India Infoline Limited; Indiabull Ventures Limited; Inventure Growth & Securities Limited; Jhaveri Securities; JM Financial Services Limited; Just Trade Securities Limited; Kalpataru Multiplier Limited; Kamlesh D Joshi; Kary Stock Broking Limited; Keynote Capitals Limited; KJM Capital Market Services Limited; Kotak Securities Limited; Lakshmi Investment & Securities Pvt Limited; LKP Securities Limited; Marwadi Shares & Finance; Mehta Equities Limited; Metla Oswal Securities Limited; MPS Securities Limited; MSM Enterprise; Mudra Om Securities Pvt Limited; Muktesh D Joshi; NDA Securities Limited; Nirmal Bang Securities Limited; Nirmal Bang Securities Pvt Limited; O J Financial Services Limited; Ohm Securities; Patel Wealth Advisors Pvt Limited; Prabhudas Lilladher Pvt Limited; Pravin Rastogi Share & Stock Brokers Limited; Pune e Stock Broking Pvt Limited; Reliance Securities Limited; Religare Securities Limited; RR Equity Brokers Pvt Limited; RR Investors Capital Services Pvt Ltd.; RSG Share & Stock Brokers Limited; SS Corporate Securities Limited; Standard Chartered Securities (I) Limited; Systematix Shares & Stocks (I) Limited; Sharekhan Ltd; SMC