

# matrimony.com

## Matrimony reports strong Q1 revenue growth of 10.9 q/q; Profit After Tax increases 31.3% q/q

Chennai, August 7, 2019: Matrimony.com Limited, the leading online matrimony company, announced its unaudited standalone and consolidated financial results for the first quarter ended June 30, 2019, as approved by its board of directors.

Murugavel Janakiraman, Chairman and Managing Director said, "The year has commenced well with a strong revenue growth along with improved profitability margins. We are constantly evolving and innovating to meet the changing customer expectations. This focus will help us sustain the momentum".

### Key consolidated financial highlights for the quarter ended June 30, 2019

- Billing at Rs 92.3 crores (decline of 2.6% q/q and growth of 3.3 % y/y)
- Revenue at Rs 95.5 crores (growth of 10.9 % q/q and 6.7y/y)
- PAT at Rs 9.3 crores (growth of 31.3% q/q, decline of 39.9% y/y)

### Other highlights

- 4 million active profiles as at June 30, 2019
- Added 1.2 million profiles and 176,877 paid subscriptions during the quarter

### Recognition

- BharatMatrimony has been conferred with the prestigious 'Superbrand 2019' status by leading independent brand arbiter Superbrands India. This year's effort was endorsed by 18,013 consumers who scored across 2018 brands and 244 categories
- BharatMatrimony's "Find Your Equal" campaign, starring MS Dhoni, won the award for "Gender Sensitivity" at the International Advertising Association's IndiAA regional awards nite in July this year. The award was for the positive portrayal of a woman's right to equality in marriage

### About Matrimony.com limited

Matrimony.com is India's leading consumer Internet Company. It is a signature consumer internet conglomerate, managing marquee brands such as BharatMatrimony, CommunityMatrimony and EliteMatrimony. BharatMatrimony is considered the largest and most trusted matrimony brand which has also established a considerable retail presence with over 130 self-owned retail outlets across India. The Company delivers matchmaking and marriage related services to users in India and the Indian diaspora.

The Company has pioneered several new business models such as MatrimonyPhotography, MatrimonyBazaar, MatrimonyMandaps, and CommunityMatrimony, a consortium of over 300 community matrimony websites.

For more details, visit <https://www.matrimony.com>



A handwritten signature in black ink, likely belonging to Murugavel Janakiraman, the Chairman and Managing Director.

## Safe Harbour

Certain statements in this release could be forward-looking statements on our business. These involve a number of risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. We do not undertake to update any such forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.

For further information, please contact:

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The image shows a handwritten signature in cursive script, which appears to be 'Vijayanand S', followed by a circular stamp. The stamp is mostly illegible but seems to contain some text and a central emblem.